

Bi-lateral Articulation Agreement



East Carolina University Business Administration, BSBA

Transfer Guide for Business Administration, AAS Wilkes Community College

Delivery Method: On-Campus; Online*

*Online options depend on specific major chosen.

Contact: cobadvising@ecu.edu

Program Admission Notes:

The following are required:

- Completion of Business Administration, AAS from WCC
- Minimum 2.5 cumulative GPA
- Grade of "C" or higher, and a 2.5 GPA in the following courses:
 - ACC 120
 - ACC 121
 - MAT 171
 - MAT 152
 - ECO 251
 - ECO 252
 - CIS 110
 - BUS 115

College Level Foreign Language Requirements:

There is no foreign language requirement for this major.

Major-Specific Course Recommendations:

CC Course	University Equivalent	Credit Hours
ACA 115: Success and Study Skills	<i>No credit</i>	
ACC 120: Principles of Financial Accounting	ACCT 2401: Financial Accounting	4
ACC 121: Principles of Managerial Accounting	ACCT 2521: Managerial Accounting	4
BUS 110: Intro to Business	ZELE 1XXX: Business Course	3
BUS 115: Business Law	FINA 2244: Legal Environment of Business	3
BUS 121: Business Mathematics		

BUS 137: Principles of Management	MGMT 1XXX: Mgmt Course	3
BUS 139: Entrepreneurship I	ZELE 1XXX: Business Course	
BUS 151: People Skills	ZELE 1XXX: Business Course	3
BUS 153: Human Resource Management	ZELE 1XXX: Business Course	3
BUS 225: Business Finance	FINA 2XXX: Finance Course	3
BUS 240: Business Ethics	ZELE 1XXX: Business Course	3
BUS 260: Business Communication	COMM 2020: Bu	
BUS 270: Professional Development	ZELE 1XXX: Business Course	
CIS 110: Intro to Computers	MIS 2223: Intro to Computers	3
CTS 130: Spreadsheets	ITEC 1XXX: Elective	3
ECO 251: Prin of Microeconomics	ECON 2113: Prin of Microeconomics	3
ECO 252: Prin of Macroeconomics	ECON 2133: Prin of Macroeconomics	3
ENG 111: Writing and Inquiry	ENGL 1100: Foundations of College Writing	3
ENG 112: Writing/Research in the Disc	ENGL 2201: Writing about the Disc	3
MAT 110: Math Measurement & Literacy or MAT 143: Quantitative Literacy or MAT 152: Statistical Methods I	MATH 2283: Statistics for Business	3
MKT 120: Principles of Marketing	MKTG 1XXX: Marketing Elective	3
WBL 111: Work Based Learning	<i>No credit</i>	
Choose one: ART 111: Art Appreciation MUS 110: Music Appreciation HUM 110: Technology and Society	ART 1910: Art Appreciation MUSC 2207: Enjoyment of Music HUMN 1XXX: Humanities Course	3

Recommended choices above in bold.

For all NCCCS to ECU course equivalents, visit our Course Equivalency Tool on the Transfer Hub: <https://registrar.ecu.edu/course-equivalency/>

Remaining Bachelor's Degree Requirements at University:

Remaining requirements depend on which major students decide on completing upon transfer to ECU.

Options for the BSBA include:

- **Accounting**
- **Finance**
 - Concentrations: Finance or Risk Management & Insurance
- **Management**
 - Concentrations: General Business, Human Resource Management, International Business, Management
- **Management Information Systems**
- **Marketing**
- **Supply Chain Management**

For more information, visit: <https://business.ecu.edu/ug/majors>

Important Notes

- Most majors at ECU require 120 semester hours; additional electives or credits may be needed to complete this major.
- New updates of ECU's Undergraduate Catalog are published in July each year. For the most up to date information, visit <https://registrar.ecu.edu>.
- For more transfer information, visit ECU's Transfer Hub, <https://transfer.ecu.edu>.

Students must earn a "C-" or higher to transfer courses to ECU from a North Carolina Community College.

Some majors may require a "C" or higher for admission or use within the degree.