

# Bi-lateral Articulation Agreement



## East Carolina University Business Administration, BSBA

### Transfer Guide for Business Administration, AAS Pitt Community College

**Delivery Method:** On-Campus; Online\*

*\*Online options depend on specific major chosen.*

**Contact:** [cobadvising@ecu.edu](mailto:cobadvising@ecu.edu)

#### Program Admission Notes:

The following are required:

- Completion of Business Administration, AAS from PCC
- Minimum 2.5 cumulative GPA
- Grade of "C" or higher, and a 2.5 GPA in the following courses:
  - ACC 120
  - ACC 121
  - MAT 171
  - MAT 152
  - ECO 251
  - ECO 252
  - CIS 110
  - BUS 115

#### College Level Foreign Language Requirements:

There is no foreign language requirement for this major.

#### Major-Specific Course Recommendations:

CC Course	University Equivalent	Credit Hours
ACA 122: College Transfer Success	COAD 1XXX: Elective	2
ACC 120: Principles of Financial Accounting	ACCT 2401: Financial Accounting	4
ACC 121: Principles of Managerial Accounting	ACCT 2521: Managerial Accounting	4
BUS 110: Intro to Business	ZELE 1XXX: Business Course	3
BUS 115: Business Law	FINA 2244: Legal Environment of Business	3
BUS 137: Principles of Management	MGMT 1XXX: Mgmt Course	3

BUS 151: People Skills	ZELE 1XXX: Business Course	3
BUS 153: Human Resource Management	ZELE 1XXX: Business Course	3
BUS 225: Business Finance	FINA 2XXX: Finance Course	3
BUS 238: Integrated Management	ZELE 1XXX: Business Course	3
BUS 240: Business Ethics	ZELE 1XXX: Business Course	3
BUS 252: Labor Relations	ZELE 1XXX: Business Course	3
CIS 110: Intro to Computers	MIS 2223: Intro to Computers	3
COM 231: Public Speaking	COMM 2410: Public Speaking	3
CTS 130: Spreadsheets	ITEC 1XXX: Elective	3
ECO 251: Prin of Microeconomics	ECON 2113: Prin of Microeconomics	3
ECO 252: Prin of Macroeconomics	ECON 2133: Prin of Macroeconomics	3
ENG 111: Writing and Inquiry	ENGL 1100: Foundations of College Writing	3
HUM 115: Critical Thinking	PHIL 1180: Critical Thinking	3
INT 110: International Business	MGMT 3352: International Business	3
MAT 152: Statistical Methods I	MATH 2283: Statistics for Business	3
MAT 171: Precalculus Algebra	MATH 1065: College Algebra	3
MKT 120: Principles of Marketing	MKTG 1XXX: Marketing Elective	3
PSY 150: General Psychology	PSYC 1000: Introductory Psychology	3
Elective (choose one) ACC 140: Payroll Accounting ACC 150: Accounting Software BUS 125: Personal Finance BUS 139: Entrepreneurship I DBA 112: Database Concepts MKT 220: Advertising & Sales Promotion WBL 112: Work Based Learning	ACCT 1XXX: Accounting Elective ACCT 1XXX: Accounting Elective FINA 1XXX: Finance Elective ZELE 1XXX: Elective ITEC 1XXX: Elective MKTG 1XXX: Elective <i>No credit</i>	

**Recommended choices above in bold.**

For all NCCCS to ECU course equivalents, visit our Course Equivalency Tool on the Transfer Hub: <https://registrar.ecu.edu/course-equivalency/>

## Remaining Bachelor's Degree Requirements at University:

Remaining requirements depend on which major students decide on completing upon transfer to ECU.

Options for the BSBA include:

- **Accounting**
- **Finance**
  - Concentrations: Finance or Risk Management & Insurance
- **Management**
  - Concentrations: General Business, Human Resource Management, International Business, Management
- **Management Information Systems**
- **Marketing**
- **Supply Chain Management**

For more information, visit: <https://business.ecu.edu/ug/majors>

## Important Notes

- Most majors at ECU require 120 semester hours; additional electives or credits may be needed to complete this major.
- New updates of ECU's Undergraduate Catalog are published in July each year. For the most up to date information, visit <https://registrar.ecu.edu>.
- For more transfer information, visit ECU's Transfer Hub, <https://transfer.ecu.edu>.

*Students must earn a "C-" or higher to transfer courses to ECU from a North Carolina Community College.*

*Some majors may require a "C" or higher for admission or use within the degree.*