

# Bi-lateral Articulation Agreement



## East Carolina University Business Administration, BSBA

### Transfer Guide for Associate in Arts in Business Administration Lenoir Community College

**Delivery Method:** On-Campus; Online\*

\*Online options depend on specific major chosen.

**Contact:** [cobadvising@ecu.edu](mailto:cobadvising@ecu.edu)

#### Program Admission Notes:

The following are required:

- Completion of Business Administration, AAS from LCC
- Minimum 2.5 cumulative GPA
- Grade of "C" or higher, and a 2.5 GPA in the following courses:
  - ACC 120
  - ACC 121
  - MAT 171
  - MAT 152
  - ECO 251
  - ECO 252
  - CIS 110
  - BUS 115

#### College Level Foreign Language Requirements:

There is no foreign language requirement for this major.

#### Major-Specific Course Recommendations:

CC Course	University Equivalent	Credit Hours
ACA 122: College Transfer Success	COAD 1XXX: Elective	2
ACC 120: Principles of Financial Accounting	ACCT 2401: Financial Accounting	4
ACC 121: Principles of Managerial Accounting	ACCT 2521: Managerial Accounting	4
AST 111: Descriptive Astronomy	PHYS 1080: Physics and the Universe	3
BIO 110: Principles of Biology	BIOL 1050: General Biology BIOL 1051: General Biology Lab	4
BUS 115: Business Law	FINA 2244: Legal Environment of Business	3

CIS 110: Intro to Computers	MIS 2223: Intro to Computers	3
COM 231: Public Speaking	COMM 2410: Public Speaking	3
ECO 251: Prin of Microeconomics	ECON 2113: Prin of Microeconomics	3
ECO 252: Prin of Macroeconomics	ECON 2133: Prin of Macroeconomics	3
ENG 111: Writing and Inquiry	ENGL 1100: Foundations of College Writing	3
ENG 112: Writing/Research in the Disc	ENGL 2201: Writing about the Disc	3
HEA 110: Personal Health/Wellness	HLTH 1000: Health in Modern Society KINE 1000: Lifetime Physical Activity	3
MAT 152: Statistical Methods I	MATH 2283: Statistics for Business	3
MAT 171: Precalculus Algebra	MATH 1065: College Algebra	3
PHI 240: Intro to Ethics	PHIL 1175: Intro to Ethics	3
PSY 150: General Psychology or SOC 210: Intro to Sociology	PSYC 1000: Introductory Psychology or SOCI 2110: Intro to Sociology	3
SPA 111: Elementary Spanish I	SPAN 1001: Spanish Level I	3
Pick one: ART 111: Art Appreciation ART 114: Art History I ART 115: Art History II ENG 231: American Literature I ENG 232: American Literature II ENG 242: British Literature II  MUS 110: Music Appreciation MUS 112: Intro to Jazz	ART 1910: Art Appreciation ARTH 1906: Art History Survey ARTH 1907: Art History Survey ENGL 3020: History of American Lit ENGL 2XXX: English Course ENGL 3010: History of British Lit, 1700-1900 MUSC 2207: Enjoyment of Music MUSC 2257: Jazz Appreciation	

For all NCCCS to ECU course equivalents, visit our Course Equivalency Tool on the Transfer Hub: <https://registrar.ecu.edu/course-equivalency/>

### Remaining Bachelor's Degree Requirements at University:

Remaining requirements depend on which major students decide on completing upon transfer to ECU.

Options for the BSBA include:

- **Accounting**
- **Finance**
  - **Concentrations: Finance or Risk Management & Insurance**
- **Management**
  - **Concentrations: General Business, Human Resource Management, International Business, Management**
- **Management Information Systems**
- **Marketing**
- **Supply Chain Management**

For more information, visit: <https://business.ecu.edu/ug/majors>

## Important Notes

- Most majors at ECU require 120 semester hours; additional electives or credits may be needed to complete this major.
- New updates of ECU's Undergraduate Catalog are published in July each year. For the most up to date information, visit <https://registrar.ecu.edu>.
- For more transfer information, visit ECU's Transfer Hub, <https://transfer.ecu.edu>.

*Students must earn a "C-" or higher to transfer courses to ECU from a North Carolina Community College.*

*Some majors may require a "C" or higher for admission or use within the degree.*