



Transfer Guide

East Carolina University
Communication, BS

Transfer Guide for Associate in Arts

Concentration(s): Public Relations
Delivery Method: On-Campus

Program Admission Notes:

To apply to ECU as a transfer student:

- Complete, or have in progress, a minimum of 24 transferable college-level courses
- Have a minimum 2.3 cumulative GPA for all college-level coursework attempted

Transfer students may apply for admission to the School of Communication their first semester at ECU with a minimum cumulative GPA of 2.3. Transfer of writing courses and core skill courses in public relations and journalism from outside institutions will be considered on a case-by-case basis. Transcripts from the institution of transfer, a syllabus, and writing or production samples may be requested.

Contact:

Comm Advising
commadvising@ecu.edu

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College Level Foreign Language Requirements:

There is no foreign language requirement for this major.

Major-Specific Course Recommendations:

Students are encouraged to build the Community College course recommendations below into the associate degree to best prepare for the intended major.

Recommended CC Course	Credit Hours	University Equivalent	Associate Degree Requirement Fulfilled	University Requirement Fulfilled
ENG 111: Writing and Inquiry	3	ENGL 1100: Foundations of College Writing	English Composition	Required Course

Recommended CC Course	Credit Hours	University Equivalent	Associate Degree Requirement Fulfilled	University Requirement Fulfilled
ENG 112: Writing/Research in the Disc	3	ENGL 2201: Writing About the Disciplines	English Composition	Required Course
COM 231: Public Speaking	3	COMM 2410: Public Speaking	UGETC Humanities/Fine Arts	Suggested Course
COM 110: Introduction to Communication	3	COMM 1001: Introduction to Communication	Additional General Education Courses	Suggested Course
COM 140: Intro Intercultural Com	3	COMM 3180: Intercultural Communication	Additional General Education Courses	Suggested Course
HEA 110: Personal Health/Wellness	3	HLTH 1000: Health in Modern Society & KINE 1000: Lifetime Phys Act and Fit Lab	Elective/Pre-Major Courses	Suggested Course
COM 150: Intro. to Mass Comm.	3	COMM 1003: Introduction to Mass Media	Elective/Pre-Major Courses	Suggested Course

Remaining Associate Degree Requirements:

In addition to major-specific course recommendations above, students should work with a community college advisor to select additional community college courses to fulfill the remaining associate degree requirements identified below.

Recommended CC Course	Credit Hours	University Equivalent	Associate Degree Requirement Fulfilled	University Requirement Fulfilled
Student Choice/No Preference (Approved Course Options)	6	University Equivalencies	UGETC Humanities/Fine Arts	General Education
Student Choice/No Preference (Approved)	9	University Equivalencies	UGETC Social/Behavioral Sciences	General Education

Recommended CC Course	Credit Hours	University Equivalent	Associate Degree Requirement Fulfilled	University Requirement Fulfilled
Course Options)				
Student Choice/No Preference (Approved Course Options)	4	University Equivalencies	UGETC Math	General Education
Student Choice/No Preference (Approved Course Options)	4	University Equivalencies	UGETC Natural Sciences	General Education
Student Choice/No Preference (Approved Course Options)	8	University Equivalencies	Additional General Education Courses	General Education
ACA 122: College Transfer Success	1	COAD 1XXX: College Transfer Success	Academic Transition	Elective
Student Choice/No Preference (Approved Course Options)	8	University Equivalencies	Elective/Pre-Major Courses	Elective

Additional Information From East Carolina University:

General Education waiver information, for students completing an AA, AS, AATP, or ASTP, can be found on our [Transfer Hub](#).

ECU does not have a transfer credit limit.

- A minimum of 25 percent of the credit hours required for the degree and at least 50 percent of the total hours required in the major must be completed through enrollment in East Carolina University.

New updates of ECU's Undergraduate Catalog are published in July each year. For the most up to date information, visit <https://registrar.ecu.edu>.

Remaining Bachelor's Degree Requirements at University:

University Course	Credit Hours	University Course Notes
COMM 2030: Communication Research	3	
COMM 2120: Public Relations Principles	3	
COMM 3104: Publ Relation and Corp Writ	3	
Choose one:	3	<ul style="list-style-type: none"> • COMM 4032 Mass Media Law • COMM 4905 Media Ethics
COMM 4180: Public Relations Strategies	3	
Choose 9 hours:	9	<ul style="list-style-type: none"> • COMM 2225 Video News Production • COMM 2410 Public Speaking (<i>COM 231</i>) • COMM 3310 Copy Editing and Design • COMM 3350 Creative Design in Publishing • COMM 3430 Electronic News Performance • COMM 3500 Web Design for Communication Professionals • COMM 3540 Digital Media for Communication Campaigns • COMM 3550 Social Media and Strategic Communication • COMM 4046 Digital and Media Literacy • COMM 4091 Internship–Seminar
Choose one:	3	<ul style="list-style-type: none"> • COMM 3180 Intercultural Communication (<i>COM 140</i>) • COMM 3390 International News • COMM 3700 Race, Ethnicity and Media • COMM 4135 Gender and Communicatio • COMM 4185 International Public Relations

University Course	Credit Hours	University Course Notes
Choose one:	3	<ul style="list-style-type: none"> • COMM 3110 Persuasion Theories • COMM 3160 Organizational Communication • COMM 3172 Media Effects • COMM 3190 Health Communication • COMM 3520 Sports Media Survey • COMM 4040 Media, Culture, and Society • COMM 4130 Conflict and Communication
Free COMM Elective	3	
COMM 4500: Public Relations Campaigns	3	
Minor and/or Electives	0-30	Students who major in communication cannot minor in communication.